

**Department of Public Instruction**  
**FY 12 Alcohol Traffic Safety Program Report**

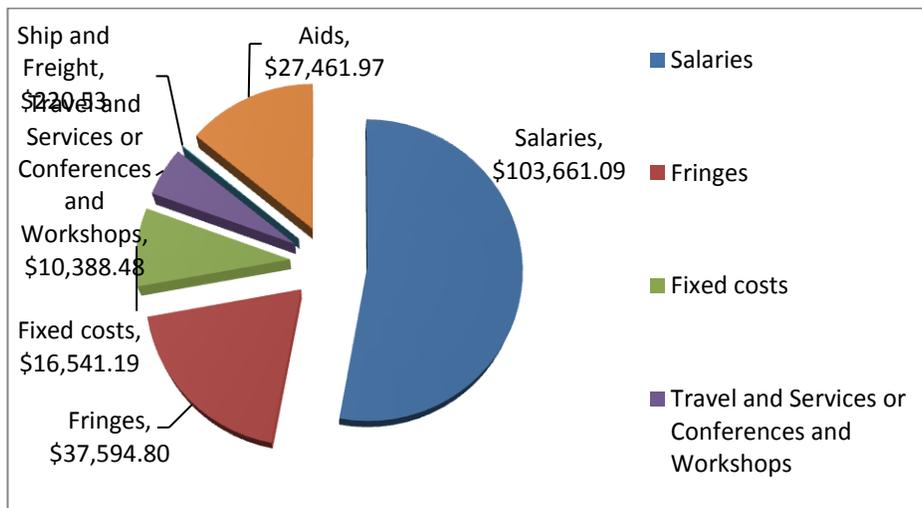
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## **DPI's Services for Driver Program FY 2012)**

### **Introduction**

- In 1981 several state agencies were designated to receive OWI Surcharge Program Revenues (PR) in order to carry out programs and initiatives targeted at the prevention of drinking and driving. The agencies included the Department of Health Services, the University of Wisconsin, and the Wisconsin Department of Transportation.
- In 1983 the DPI was added to the list of Intoxicated Driver Program surcharge recipients. Over the years, the Alcohol /Traffic Safety (ATS) program has also complimented the DPI's broader Alcohol and Other Drug Abuse Program through various prevention initiatives targeting teen alcohol and other drugs abuse, and prevention of related youth risk behaviors.
- A primary target audience for ATS training and technical assistance has been public school driver education programs and instructors. Content on the dangers of impaired driving or riding with an impaired driver has been integrated into many of the state's high school driver education programs.
- DPI also focused early efforts on facilitating the development or maintenance of SADD (Students Against Destructive Decisions) chapters in schools, with many Wisconsin chapters being advised by driver educators.
- ATS funds typically have been used for:
  - Funding ATS-related grants and mini grants
  - Sponsorship of student conference s and workshops emphasizing alcohol/traffic safety
  - Sponsorship of professional development workshops and conferences for educators, especially driver education instructors
  - Support for CESA Audio Visual ATS resources for use by schools within the respective CESA's geographic area
  - Upgrading eligible driving simulation installations with alcohol analyzers
  - Since mid 1990's Support for the ATS Consultant's position; and within past 4 years or so authority also granted for .3 FTE position for an Office Operations Associate's position.

## Section I: Appropriation and ATS Expenditures for FY 12



### Appropriation and Budget

- ◆ Base Budget reflected that \$250,300.00 would be available for use by agency in 2011-12.
- ◆ Projections for significant reductions in surcharge revenues, indicated cuts to the program appropriations were imminent, as the 2011-12 school year went forward.
- ◆ The ATS program was required to lapse some PR funds in accord with requirements of the 2011-13 biennial state budget bill.
- ◆ The combination of reduced surcharge revenues and required lapses of \$22,900, resulted in a final appropriation and expenditure of \$195,868 (includes an allowed small carry over/encumbrance of \$2,495)



## Section II: General Descriptions of ATS Program Activities

- ✓ Grants management (AODA and ATS) -- Oversight and Administration of AODA and ATS Program Grants and Student Mini Grants
  - Revise and disseminate grant applications
  - Review completed grant project applications
  - Assist in identifying recommendations for funding by State Superintendent
  - Provide Technical assistance to grantees of AODA grants, including:
    - respond to questions concerning budgets and activities
    - ensure approved budgets and desired expenditures are allowable
    - respond and approve budget change request when justified and for allowable expenditures
- ✓ Administration of DPI approved public school driver education Programs
  - Prepare, Review and Approve, Driver Education Program Approval Applications (PI 1709's)
    - 177 public school program reviews/approvals in FY 2011/2012
    - DPI also reviews the driver education programs of interested private high schools (5 were conducted in FY 11/12)
  - Issue completion certificates (PI 1714's),
    - over past 23 years over 757,000 issued; averages about 33,500 a year
    - Over past 5 years average number of certificates issued around 19,400 per year, due to the reduction in the number of high schools providing driver education programs
  - Serve as a DPI representative on various driver education-related and/or traffic safety-related workgroups
    - Note: DPI is working with the DOT on the creation of an online Student Course Completion Verification System -will eventually eliminate issuance of paper completion certificates
    - DMV has a contract with Virginia Tech
      - to review driver education and
      - To create an instrument that will allow the DOT to assess and compare program effectiveness
    - DPI liaison to:
      - Wisconsin Safety Patrol Congress, Wisconsin Dells Visitors and Convention Center
      - Wisconsin Safety Patrol, Inc.
      - Wisconsin Driver and Traffic Safety Education Association
      - American Driver and Traffic Safety Education Association
      - DHS Wisconsin Intoxicated Driver Improvement Program Prevention Workgroup
- ✓ Joint Planning and sponsorship of regional professional development opportunities for driver and traffic safety educators
  - Each Fall six regional traffic safety workshops conducted; 137 individuals attended the six workshops conducted in the fall of 2012
  - Because the State Driver Education Association was going to be hosting the National ADTSEA Conference in July of 2012, decision was to conduct a smaller one-day state workshop rather than the usual multi-day state conference. Between 60 and 65 people attended this special workshop held in Appleton.

**(General Descriptions of Activities continued...)**

- ✓ Joint planning of state and national traffic safety education conferences
  - State Level – since Wisconsin was hosting the National conference in July, decision made to conduct a one-day state workshop in lieu of a multi-day state conference in April of 2012. As noted above 60-65 people attended in March at the Paper Valley Hotel
  - National Conferences (ADTSEA 2012 and NSSP Conference)
    - ATS Consultant assisted in planning the host state transportation-related aspects of the conference. Helped plan and coordinate transportation needs for:
      - All three ADTSEA Conference host outings
      - Host Committee golf outing transportation
      - Host committee sponsored shopping transportation
    - ATS Consultant assisted ATDESA organization as well as National Student Safety Program (NSSP) in identifying a number of Wisconsin presenters for their national conferences
- ✓ Serve as a departmental representative to various organizations, task forces, councils and committees, including serving as current Chair for the Governor’s Advisory Council on Highway Safety

### **Section III: Oversight and Administration of AODA Program Grants**

- Liquidated final claims of 3 ATS grants. In FY 12 ATS consultant provides technical assistance to three districts submitting final claims for reimbursement of expenditures under the final AODA program grants issued through the ATS program. (MPS, Waukesha and Kenosha).
- ATS Consultant provided AODA Grant oversight/administration. ATS Consultant worked most closely with 17 different AODA Grant Awards to 17 different districts, including one consortium AODA Grant.
- These 17 grant awards totaled \$298,691.00.

#### **Typical Activities of AODA Grant Oversight included:**

- Assist with finalizing and posting of AODA Grant Guidelines and applications
- Assist in conducting regional and online AODA Grant Application workshops (4 regional and 1 online conducted)
- Assist in Grant Review Process (both in and with the external and internal review processes)
- Assist in presenting funding recommendations to State Superintendent
- Review and revise interim and end of year AODA reports
- Review and approve budget change to AODA Grants
- Review and approve end of year reports
- Provide ongoing technical assistance to respective AODA Grant Programs. Budget change requests and addressing specific questions dealing with budgets and oversight efforts to ensure spending is appropriate and authorized.

#### **Oversight and Administration of Student Mini Grants:**

- Smaller awards (Maximum of \$1,00 per award)
- Projects are student generated and focused
- ATS related projects given consideration to receive ATS awards.
- ATS funds for Mini Grants has been between \$15,000 - \$22,000 annually
- ATS Consultant had oversight to all ATS Projects

#### **Typical Activities of ATS Mini Grant Oversight included:**

- Review, Revise Grant Application and program guidelines. Ensure these resources are made available to potential grantees. Online resources as well as hard copy resources.
- Conduct internal grant review (The External reviews were conducted by the respective 12 CESAs. Each reviewing grants from their CESA Region.
- Conduct internal review of submitted ATS mini grants to verify or make suggested changes to the recommendations of the external reviews submitted.
- Prepare funding recommendations for State Superintendent.
- Assist in getting award documentation out to the respective CESAs
- Work with respective grantees (CESA levels or school-level regarding and budget questions or issues to better ensure funds used as per grant application and used to support projects' identified and approved goals.

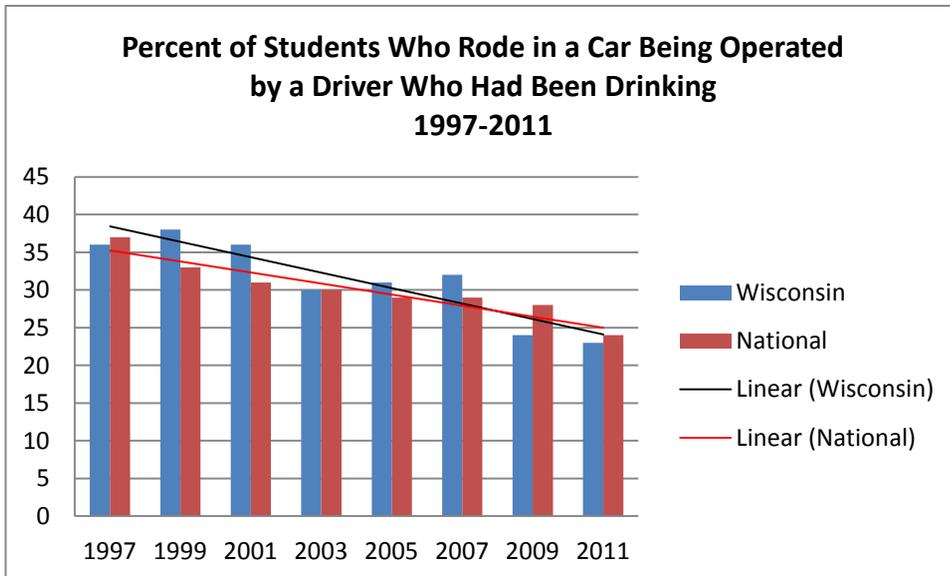
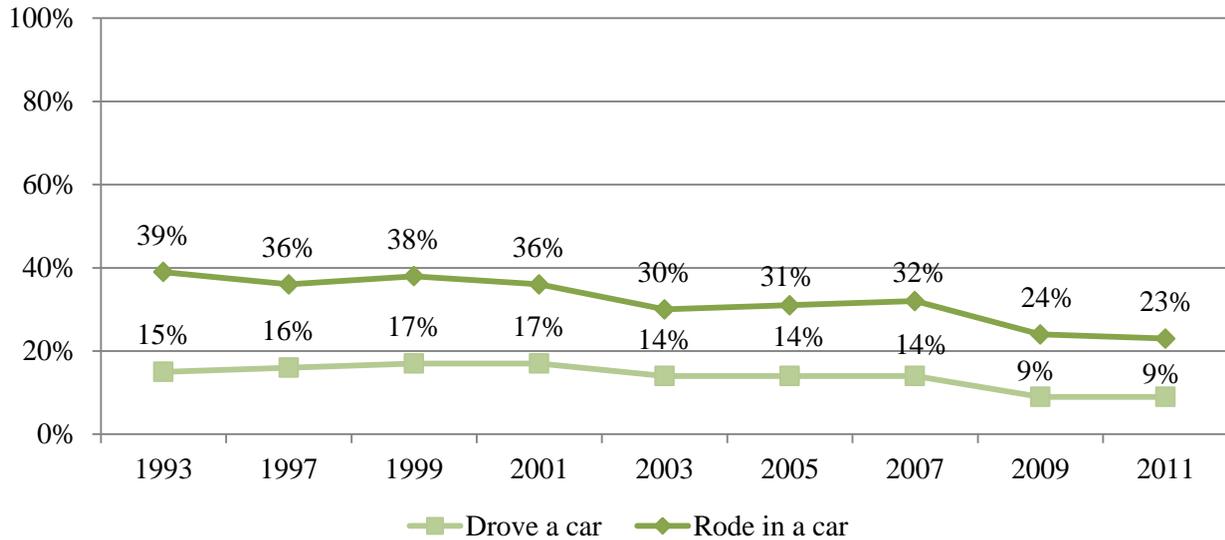
**Types of AODA/ATS Student Mini-grant Projects Funded:**

- Plan and conduct an area Youth Conference
- Training and materials for peer leaders and peer education initiatives/programs
- Special health fairs addressing Traffic Safety/underage drinking and driving themes/presentations
- Special speakers/trainers
- Small incentives tied to an initiative/targeted behavior change initiative/activity (seatbelt usage as an example)
- Grim Reaper Day activities
- Drug-Free Alternative activities (post game events through out the fall and winter)
- Post Prom and Graduation alcohol free)
- Creation of or efforts to sustain SADD chapters/groups in schools
- Peer mentoring and shadowing of younger students
- Food and beverages for work group meetings and functions
- Creating a video and lessons (one year Neenah HS very successful with video creations)
- Mock crashes
- Project Graduation/Proms
- Grim Reaper Days/Events

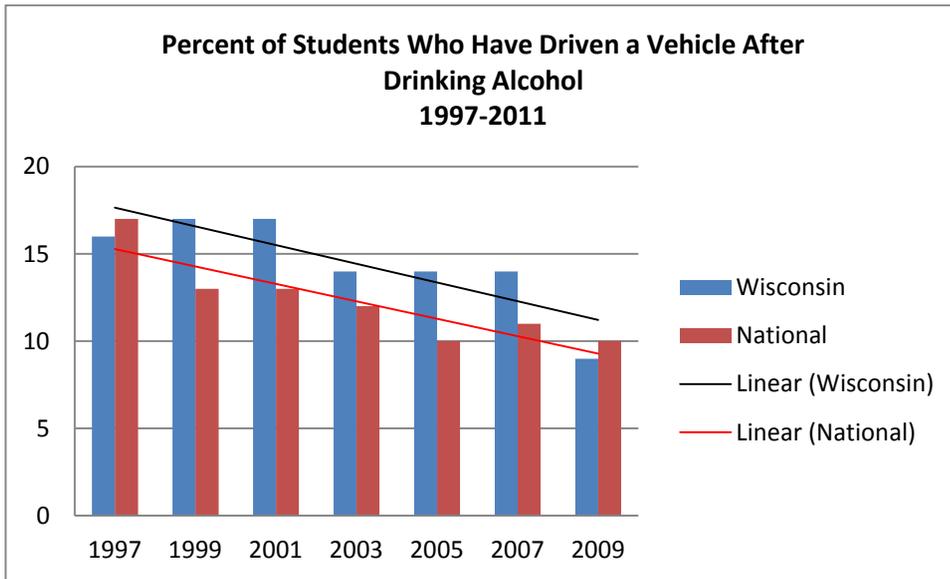
## Section IV: Program Impact

### Graphical Presentation of Key Data and their Trend Lines

**Percentage of Wisconsin students who, in the past 30 days, rode in a car with a driver who had been drinking alcohol or drove a car when they had been drinking alcohol. (1993 - 2011)**

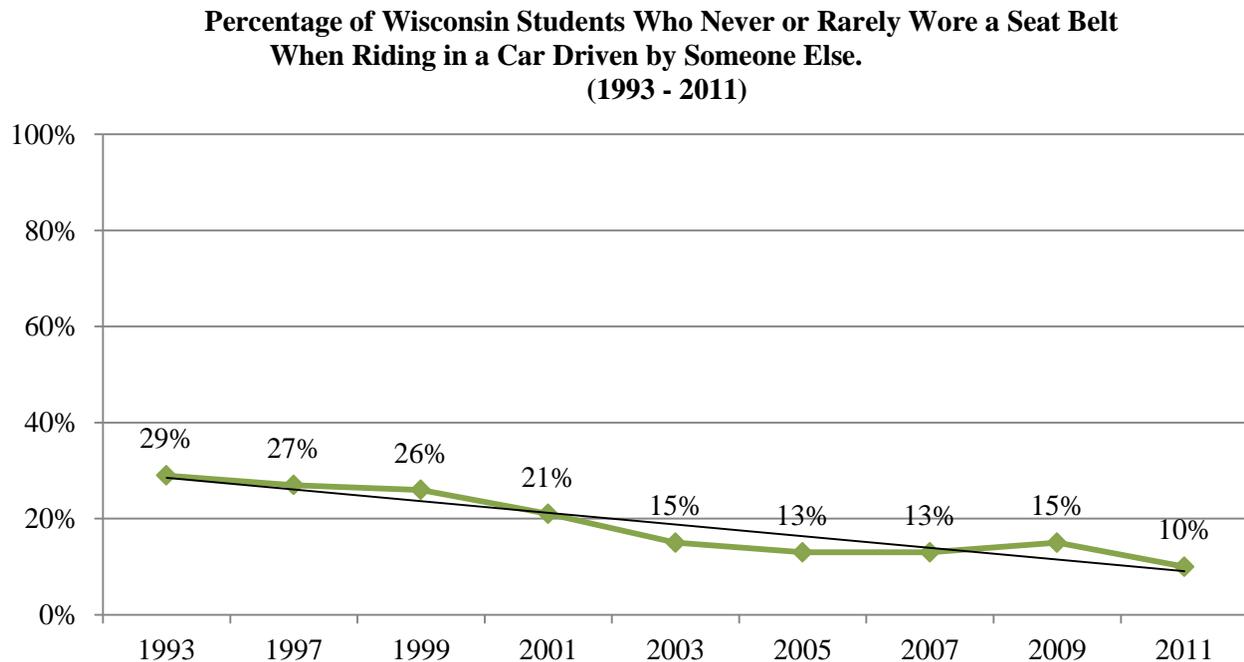


**Wisconsin's slope steeper and has crossed over National. Appears we have made greater progress in Wisconsin when compared to trends of national peers**

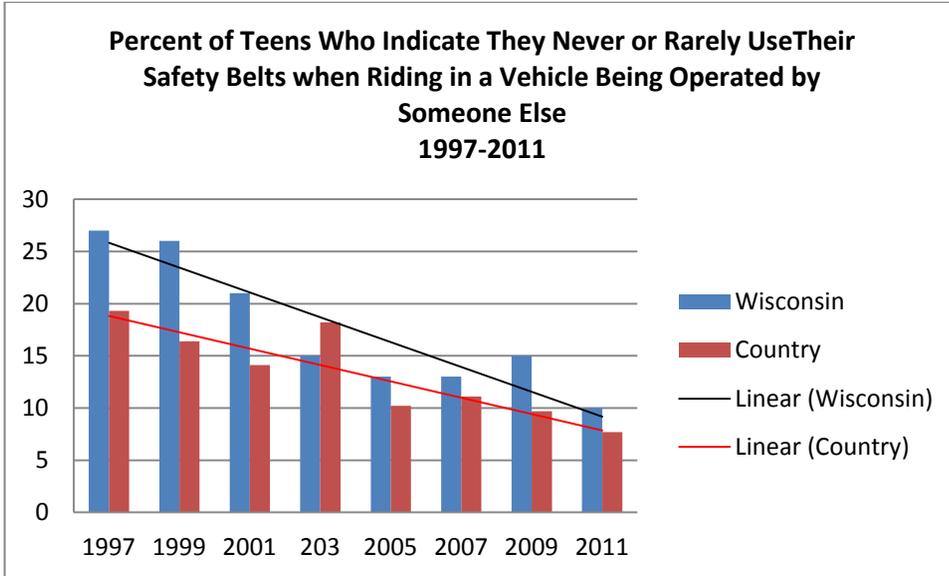


This graph also suggests we have made positive progress. When compared to national figures, Wisconsin teens are reducing their driving after drinking at the same rate of decline as their peers across the country.

**Finally the third indicator we look at deals with use of safety belts.**



## Comparison of Wisconsin Data to National Data



**Significant change for Wisconsin teens, which is true for teens on a National level as well. Wisconsin slope appears to have a chance to intersect with the national levels, as the rate of reduction in this behavior in Wisconsin has accelerated faster than the national rate has.**

