



Jim Doyle  
Governor

Mark Seidl, WCHSA  
Chairperson

State of Wisconsin

**State Council on Alcohol and Other Drug Abuse**

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Madison, Wisconsin 53707-7851

Linda Mayfield  
Vice-Chairperson

Scott Stokes  
Secretary

**STATE COUNCIL ON ALCOHOL AND OTHER DRUG ABUSE  
MEETING MINUTES**

**September 12, 2008**

**9:30 a.m. – 12:30 p.m.**

**American Family Insurance Conference Center  
6000 American Parkway Madison, WI 53783  
Room A3151**

**Members Present:** Mark Seidl, Joyce O'Donnell, John Easterday, Coral Butson, Representative John Townsend, Renee Chyba, Eileen Mallow, Gary Sumnicht, Mary Rasmussen, Sandy Hardie, Janet Nordorft, Blinda Beason, Greg Phillips, Scott Stokes, Pamela Phillips, Stuart Ewy (for Senator Carpenter), Douglas Englebert.

**Members Excused:** Michael Waupoose, Linda Mayfield

**Members Absent:** Representative Joe Parisi

**Ad-Hoc Members Present:**

**Ad-Hoc Member Excused:** Susan Crowley, Randall Glysch, Linda Preysz

**Ad-Hoc Member Absent:** Roger Johnson, Thomas Heffron, Peggy Wichman, Ray Luick, Larry Kleinsteiber

**Staff:** Joyce Allen, Lori Ludwig, Jamie McCarville, Sue Gadacz, Kathy Thomas, Raina Zwadzich, Kate Johnson, Jerry Livings

**Guests:** Carol Roessler, Norm Briggs, Sue Gudenkauf, Jill Kenehan Krey, Denise Johnson, Steve Daki, Harold Gates, Mike Olig, Manny Scarbrough, Dave McMaster, Lorie Goeser, Carol Hanneman-Garuz, Tami Bahr, Chris Hill-Sampson, Anne Ziege, and Patricia Nametz

**Introductions/Welcome/Agenda**

Mark Seidl, Secretary, called the meeting to order at 9:35 am. In the absence of the Chairperson, he welcomed the group and asked the group to introduce themselves.

**Approval of Minutes**

Joyce O'Donnell motioned to approve the minutes of June 6, 2008 as written. Sandy Hardie seconded the motion. The motion passed unanimously.

**Election of Officers**

Mark Seidl turned the Chair over to Nominating Committee member, Joyce O'Donnell. Ms. O'Donnell presented the Slate of Officers: Mark Seidl for Chairperson, Linda Mayfield for Vice-Chairperson and Scott Stokes for Secretary. She asked for any additional nominations from the floor, three times as required by Roberts Rules of Order. There were no further nominations from the floor. Joyce O'Donnell then moved to approve the election of Mark Seidl as the Chairperson; Sandy Hardie seconded the motion. Ms. O'Donnell asked for any other nominations from the floor for Chairperson, three times. There were none. Mark Seidl was elected Chairperson unanimously. The same procedure was followed for Vice-Chairperson and Secretary. With no other nominations being heard from the floor, a motion to elect Linda Mayfield as Vice-Chairperson (second by Renee Chyba) was unanimously approved; as was a motion to elect Scott Stokes (seconded by Gary Sumnicht) as Secretary.

### **Update of Council Membership**

Lori Ludwig reported on the open Citizen's member appointment to the Council. The Nominating Committee reviewed 10-12 applications for the appointment. The Nominating Committee discussed the candidates and made a recommendation to the Governor's Office. There are as yet, no official appointments announcements. Ms. Ludwig shared a chart with the group which summarizes members' names and dates of appointment. Ms. Ludwig also informed the group that once an appointment is made, those who are not chosen will be sent a letter with information about SCAODA's Committees and how to volunteer to serve on the Committees.

### **Public Input**

There were no requests from the public to address the Council.

### **Committee Reports**

Prevention Committee: Scott Stokes reported that the Prevention Committee is working on RFP's for the SPF SIG project. The Prevention Committee will meet in September. They have received feedback from federal officials this week and need to complete a couple of recommendations before they can gain approval to move forward.

Diversity: Sandy Hardie thanked Bureau staff for posting the correct definition of "Cultural Competency" on the SCAODA website. She reported that the Diversity Committee is working on recommendations for cultural competency assessment tools. They are reviewing three tools, which they would like linked to the website. They are looking into mechanisms to provide culturally competent training to program directors, clinic supervisors, and providers. Ms. Hardie also reported that Michael Waupoose will chair SCAODA's "Public Forum" at the Tribal Conference at the Wisconsin Dells October 28-30, 2008. Also, Mr. Waupoose is presenting a workshop on Cultural Diversity at the Bureau Conference October 22-23.

Sandy Hardie made the following **motion:** In order to establish criteria for new membership and the ability to make an informed recommendation if and when legislators pass the bill to increase SCAODA membership, the Diversity Committee moves to establish a Membership Workgroup that will review all the SCAODA membership information gathered in the coming months. The criteria and recommendations by this workgroup should be completed by and reported out at the 12-05-08 SCAODA meeting in order to be ready for the legislative session to be open in January. The workgroup can include the current Nominating Committee (Linda Mayfield, Joyce

O'Donnell, Mark Seidl, Mary Rasmussen and Linda Preysz) and /or representatives from each SCAODA Committee.

Joyce O'Donnell seconded the motion and suggested that the workgroup include representatives from the Nominating Committee and the Committees of SCAODA. With that friendly amendment, **the motion passed unanimously.**

### **Senator Carol Roessler's Recognition**

At this point, former Senator Carol Roessler arrived. She was presented a desk plaque engraved with the dates of her service to SCAODA (1991 to 2008). Mark Seidl pointed out the many initiatives and accomplishments she was responsible for during her tenure with SCAODA. He reported that she has been a champion for SCAODA's causes and a strong supporter of not supporting unfunded mandates. Senator Roessler thanked everyone. She reported that she has learned much from her experience with SCAODA. The group broke for refreshments and resumed ten minutes later.

### **Committee Reports Continued**

Intervention and Treatment Committee (ITC): Renee Chyba reported that the ITC met on July 8<sup>th</sup>. Updates were reported by Dave McMaster on WIN-TIP, a Wisconsin Nicotine Intervention Project that integrates evidence-based nicotine treatment with AODA treatment programs. They also have been addressing their strategic plan. Ms. Chyba reported on the proportion of private, public, self, and uninsured treatment consumers according to the Insurance Commissioners Office. The breakdown is as follows: 25% private insurance, 30% publicly funded, 3% self-pay, and 5% uninsured. Ms. Chyba also reported that according to the DSM-IV, gambling is a mental health issue and not a substance abuse issue. Substance abuse counselors who are providing counseling for gambling problems are practicing outside their scope. There is a separate credentialing process through the Department of Regulation and Licensing. The Children and Family Sub-Committee is coming together. Renee Chyba also pointed out that there is an IDP Assessor training at the Bureau Conference October 22-23. She reported on the shortage of substance abuse counselors and supervisors in the state as well as the shortage of treatment resources for a large homeless adolescent male population with substance abuse issues. This is a serious trend in the southeast portion of the state. Tami Bahr reported that the Children and Youth Sub-Committee will be meeting September 23<sup>rd</sup> to finalize a strategic plan.

Planning and Funding: Joyce O'Donnell thanked the Division for bringing the Trauma Coordinator Elizabeth Hudson to the Bureau. She reported that she has made the trauma fact sheets available at the Public Forum that she chaired in June. Most recently she reported on a presentation by Flo Hilliard to the Planning and Funding Committee on sex differences in the development of the brain. It was a most informative presentation and has implications for treatment. Sue Gadacz also presented to the Planning and Funding Committee on the lack of treatment capacity for women's specialized services. Ms. O'Donnell announced that she was pleased that the Governor's Office is represented here through the presence of Coral Butson. Ms. O'Donnell pointed out that there has been no growth in treatment and recovery programs and in block grant funds. Therefore, Planning and Funding would like to bring forth a motion about how the Bureau of Prevention Treatment and Recovery contracts. Blinda Beason seconded the motion. Discussion elicited that the intention of the motion is to review all contracts that have been out there a long time and evaluate if they are performing according to performance based standards. **Motion:** Planning and Funding Committee recommends that the

Bureau of Prevention Treatment and Recovery review and ensure all Substance Abuse Block Grant contracts adhere to performance based standards. **The motion passed unanimously.**

Ms. O'Donnell reported that it also has come to the attention of the Planning and Funding Committee that additional funding may become available if providers are certified by Medicaid. **Motion:** The Planning and Funding Committee encourages each contractee to pursue Medicaid certification of each vendor in order to enable Medicaid certification for reimbursement. Mary Rasmussen seconded the motion. **The motion passed unanimously.**

Joyce O'Donnell pointed out that the group had spent a long time discussing and reviewing lots of data on increasing the tax on beer. Now we need to review the suggestions and the most efficient vehicle to ask the Governor to increase the tax on beer as part of his budget bill. **Motion:** The Planning and Funding Committee would like to officially move that the Governor insert in the budget an increase of the tax on beer. Mary Rasmussen seconded the motion. Representative Townsend suggested that we add the stipulation that any increase go to treatment; Scott Stokes added that the increase also go to prevention. Joyce O'Donnell suggested incorporating their suggestions into the motion. Discussion: Renee Chyba asked if the purpose of the motion is to raise money to go to treatment and prevention? If so, we need to protect the dollars. Joyce O'Donnell pointed out that since the Governor is the head of this Committee, we are hoping he will support this motion. Mark Seidl pointed out that the money will offset the money spent in prisons. We can show savings to the legislature by putting money in for treatment and prevention. **Coral Butson abstained from the vote. Eileen Mallow voted "present." All others voted "aye." The motion passed.**

Joyce O'Donnell reported that the Planning and Funding Committee was concerned about the criminalization of first time offenders for OWI. On one hand, criminalizing the first offense is really addressing the first time the person was caught. On the other hand, there should be some component to send the person to treatment sooner rather than later. **Motion:** Planning and Funding opposes the criminalization of first time OWI offenders; and would move to mandate treatment if appropriate according to the results of the IDP assessment. Mary Rasmussen seconded the motion. The motion stimulated a great deal of discussion around the current system, implications for the IDP assessment, limitations of the IDP assessment and other ideas about how to deal with repeat offenders. Mark Seidl suggested that we need a presentation to the Council on how IDP assessors use the instrument (WADE and NCA criteria) from the point of view of what the person goes through. Joyce O'Donnell continued. **Motion:** The Planning and Funding committee opposes the criminalization of first time OWI offenders; and would move to mandate treatment if appropriate according to the results of the IDP assessment. **The motion passed unanimously.**

### **Motions Update Document**

Joyce Allen reviewed for the group a document which summarizes responses to SCAODA motions. She pointed out that letters have been sent to University of Wisconsin System schools, administration and academic services personnel and the appropriate legislative committees concerning the need to add an AODA curriculum; also a letter was sent to the Legislative Audit Committee Co-Chairs asking that an audit of the IDP program occur; and a letter to the Governor to increase the tax on beer.

### **Wisconsin's Epidemiological Profile**

Chris Hill-Sampson presented an outline of the data summarized in, and a hard copy of the report, "Wisconsin Epidemiological Profile on Alcohol and Other Drug Use, 2008." It is a

collaborative report based on the work of Bureau of Health Information and the UW Population Health Institute, funded by the Division of Mental Health and Substance Abuse Services. Key findings were presented. The report brought forth a group discussion of the key findings and how we can use the data in our work.

### **Safe Streets Presentation**

Mike Olig from Winnebago County presented on the “Safe Streets” program. It is the result of legislation introduced by Carol Roessler. He reviewed the stages of change according to motivational theories and presented statistics on the number of OWI’s last year. Safe Streets is a voluntary program and works in conjunction with the Drug Court in Winnebago County. Legislation designed to develop Safe Streets programs was passed by the Senate last year, but the Assembly did not pass it, due to running out of time.

### **Recovery Month Activities**

Jamie McCarville distributed a handout on National Recovery Month Activities. A Proclamation will be announced at one of the rallies. Many local recovery groups are involved. She provided the group with the website to plan activities.

### **Agenda Items for December 5<sup>th</sup> Meeting**

IDP presentation; Brain Development presentation; supporting the 21 year-old drinking age (Planning and Funding taking up this topic); Parents and Youth in Recovery; results on SCAODA Survey on representation of Committee members; report from workgroup of representation of new SCAODA members, Secretary Timberlake and the budget; Report on treatment available for 5<sup>th</sup> OWI

**Adjournment:** The meeting was adjourned. The next meeting is scheduled for December 5, 2008 at 9:30 am to 12:30 pm at American Family Insurance Conference Center.

### **SCOADA 2008 Meeting Dates**

March 7, 2008	9:30 am - 12:30 pm
June 6, 2008	9:30 am - 3:30 pm
September 12, 2008	9:30 am - 12:30 pm
December 5, 2008	9:30 am - 12:30 pm

### **SCAODA 2009 Meeting Dates**

March 6, 2009	9:30 am - 12:30 pm
June 5, 2009	9:30 am - 3:30 pm
September 11, 2009	9:30 am - 12:30 pm
December 4, 2009	9:30 am - 12:30 pm