

Scott Walker  
Governor



Mark Seidl, WCHSA  
Chairperson

Blinda Beason  
Vice-Chairperson

Scott Stokes  
Secretary

State of Wisconsin

**State Council on Alcohol and Other Drug Abuse**

1 West Wilson Street, P.O. Box 7851  
Madison, Wisconsin 53707-7851

**STATE COUNCIL ON ALCOHOL AND OTHER DRUG ABUSE  
MEETING MINUTES**

**June 10, 2011**

**9:30 a.m. – 3:30 p.m.**

**American Family Insurance Conference Center  
6000 American Parkway Madison, WI 53783  
Room A3141**

**Members Present:** Mark Seidl, Joyce O'Donnell, Duncan Shroul, Steve Fernan, Rebecca Wigg-Ninham, Roger Frings, Michael Waupoose, Sandy Hardie, Blinda Beason, Scott Stokes, David Spakowicz.

**Members Excused:** Camille Solberg, Douglas Englebert, Representative Sandy Pasch, Kevin Moore.

**Members Absent:** Pamela Phillips, Mary Rasmussen.

**Ex-Officio Members Present:** Larry Kleinsteinber, Judy Herman for Mark Campbell.

**Ex-Officio Member Excused:** Linda Preysz, Ray Luick.

**Ex-Officio Member Absent:** Thomas Heffron, Roger Johnson, Randall Glysch, Matt Vogel, Joann Stephens, Colleen Baird.

**Staff:** Joyce Allen, Sue Gadacz, Lori Ludwig, Gail Nahwahquaw, Bernestine Jeffers, Lila Schmidt, Leeann Cooper, Lou Oppor, Susan Endres, Christy Niemuth, Russell Squire, Jack Grotzky, John Easterday, Tanya Bakker.

**Guests:** Nina Emerson, Dave Macmaster, Norm Briggs, Todd Campbell, Sarah Melde, Francine Feinberg, Gail Kinney, Mike Marcano, Jill Kenahan-Krey, Sue Gudenkauf, Denise Johnson, Flo Hilliard.

**I. Introductions/Welcome/Agenda—Mark Seidl**

The meeting was called to order at 9:40 a.m. Mark Seidl announced that there is not a quorum present and while discussion of agenda items may occur, voting may not occur until a quorum becomes present. Mark Seidl welcomed the group and following the Pledge of Allegiance asked the group to introduce themselves. Following introductions, Mr. Seidl reminded the group about the noise level.

## **II. Review/Approval of March 4, 2011 Minutes—Mark Seidl**

Approval of the minutes could not occur without a quorum present.

## **III. Public Input—Mark Seidl**

There were no requests from the public to provide input.

## **IV. Report from the Chairperson—Mark Seidl**

Mr. Seidl reported that the Executive Committee met with the Chairpersons from the standing Committees (with the exception of the Intervention and Treatment Committee Chairperson- which is currently an open position) about a month ago. In follow-up to that meeting Mr. Seidl plans to set a meeting with staff from the Bureau of Prevention Treatment and Recovery about concerns and report to the Council at the September meeting. He also plans to arrange a date with the Mental Health Council Chairperson for a joint meeting of the two Councils.

## **V. Cultural Competence/CLAS Presentation—Gail Kinney**

Michael Waupoose introduced Gail Kinney as Professor and Associate Director of the AODA Program at Chippewa Valley Technical College. She has a long history in AODA and Diversity issues. Ms. Kinney presented a power point on Culturally and Linguistically Appropriate Services (CLAS). Ms. Kinney related the CLAS Standards to three of SCAODA's Goals from the Strategic Plan 2010-2014:

- Goal #3: There will be educated Wisconsin citizens regarding the negative fiscal, human and societal impacts of AODA in WI (e.g., risk and addiction, prevention, stigma, treatment and recovery, including the racial and gender disparities and inequities relative to these issues).
- #4: Wisconsin will have adequate, sustainable infrastructure and fiscal, systems, and human resources and capacity:--for effective prevention efforts across multiple target groups including the disproportionately affected—for effective outreach, and effective, accessible treatment and recovery services for all in need.
- #5: SCAODA with its committees provide leadership to the Governor and Legislature and other public policy leaders to create equity by remedying historical, racial/ethnic and other systems bias in AODA systems, policies and practices that generate disparities and inequities toward any group of people.

Ms. Kinney emphasized that in defining culturally competent practices that she challenges her students to look at themselves, their assumptions, values, biases and knowledge to respond respectfully and effectively across diverse cultures, language, socioeconomic status, race, ethnic background, religion, gender, sexual orientation, and ability. Her presentation covered the following points:

- Office of Minority Health—dedicated to improving the health of racial and ethnic minority populations. <http://minorityhealth.hhs.gov>
- There are 14 Standards organized by themes: culturally competent care, language access services and organizational supports.

- There are 3 Types of Standards of varying stringency: mandates, guidelines and recommendations.

Ms. Kinney distributed two additional handouts: One handout compiled strategies to recruit diverse staff. The other handout summarized ways to ensure on-going training for staff. She reviewed the 14 standards and opened up the discussion to take questions. Blinda Beason made the point that we need to stop assuming new employees have this information—we need to provide a way of assessing this. Ms. Kinney wound up the discussion by asking the group to “Take the Lead!” Mark Seidl thanked Ms. Kinney for her presentation.

Mr. Seidl pointed out that there was still no quorum present to vote on motions. He suggested a conference call on Tuesday June 14, 2011. After quickly polling the members, an 11:30 a.m. call time was agreed upon. Staff will send out the phone number and public notice the meeting on Monday June 13, 2011.

## **VI. By-Laws Review—Scott Stokes**

Mr. Stokes explained that one of the concerns raised when the IDP subcommittee was disbanded and then reformulated was that the by-laws lacked definitions regarding what constituted a subcommittee, an ad hoc committee and other work groups. The ad hoc committee on by-laws was reconvened on May 20, 2011 to discuss what could be done. He referred the group to pages 37-38 of the informational packet to review recommendations from the by-laws committee. He went over the suggested revisions to the by-laws and reported that according to the current by-laws these revisions must be presented in written form to members for at least 30 days prior to voting on them. These recommended revisions will be voted upon at the September SCAODA meeting. Mr. Shroul pointed out that the main change is that the Committee Chair is responsible for creating and disbanding ad hoc committees. Mr. Seidl commented that it appears there is no oversight of the Executive Committee. Mr. Oppor responded that these suggested revisions take nothing away from the Chairperson. The Chairperson still has the power of convening the Executive Committee. The ad-hoc by-laws group thought that the primary responsibility rests with the Chair of the Committee and if there are further concerns, the Chair of SCAODA should meet with the Executive Committee. Nothing is being taken away from the Council Chairperson—the burden of responsibility is placed on the Committee Chairs. Mr. Seidl asked about addressing the problem of when the Council makes a recommendation, that is to form a work group, that that is done in a timely fashion. Mr. Oppor explained that according to the suggested revisions, the ad-hoc groups have a one year life. Mr. Stokes pointed out under Article IV, Section 2.2 that the ad-hoc by-laws group also discussed that the Vice-Chair of a Committee does not necessarily have to be a member, as is written into current by-laws. Mr. Waupoose expressed that a Vice-Chair of a Committee needing to be a member of SCAODA seemed cumbersome. Mr. Stokes asked the members if retaining the requirement of SCAODA membership for Committee Chairs only was important to retain in the by-laws. There seemed to be general agreement with that recommendation.

## **VII. State Agency Reports—Mark Seidl**

There were no reports.

## **VIII. Nomination Process for Appointments and Officers—Blinda Beason**

Blinda Beason asked for a volunteer to Chair the Nominations Committee responsible for drawing up a slate of Officers and recommendations for citizen appointments for the September meeting. Joyce O'Donnell volunteered as did Rebecca Wigg-Ninham.

## **IX. Budget Update—John Easterday**

Dr. Easterday distributed two handouts: The first was titled, “Governor’s 2011-13 Biennial Budget, Provisions Related to Counties, Reflecting Joint Committee on Finance Actions Through June 10, 2011,” the second was “DMHSAS Under Gov’s Budget”, by Budget Analyst Robert Sommerfeld, dated 6-10-11. The first contained the following points pertaining to Income Maintenance:

- Counties must organize into no more than 10 consortia to perform IM functions by October 1, 2011.
- The consortia will perform call/change center functions, application processing and eligibility functions, ongoing case management and lobby services.

Dr. Easterday reported that the Community Aids Allocation is basically not changed. Family Care expansions are temporarily halted. There is a proposal for a new claiming process for the Wisconsin Medicaid Cost Reporting program (WIMCR) to increase the amount of federal dollars Wisconsin receives for Medicaid services. Dr. Easterday referred to the second document and noted that Temporary Assistance for Needy Families (TANF) will be cut 10% or about \$2.5 Million. There will be cuts to the Intoxicated Driver Program (DP), and Indian Gaming. There are also about \$225,000 in cuts to DAPIS funded programs. Michael Waupoose noted cuts to residential AODA services at a bilingual facility. Sue Gadacz reported that services at United Community Center--Latinas in Milwaukee have been reduced by 10%. Dr. Easterday reported that the Division of Mental Health and Substance Abuse Services and the Division of Public Health both received 10% cuts in General Purpose Revenue (GPR) funding. Mr. Waupoose asked about the cuts to the Indian Gaming funding. Ms. Gadacz responded that they applied to prevention activities. Dr. Easterday reported that there were not just GPR cuts but Program Revenue (PR) cuts as well. When asked if it is anticipated that there will be less revenue from tobacco and alcohol taxes, Dr. Easterday indicated that this revenue will be used to pay down the deficit. When there were no more questions, he continued that the Joint Finance Committee has approved the budget, next week bills will be sent to the Senate and Assembly, so this is not a set deal as of today.

Sue Gadacz updated the group on the changes in the Substance Abuse Prevention and Treatment Block Grant. She anticipated that there will be some sort of reduction for the FY 2011/12. There are significant changes to the Mental Health and Substance Abuse Block Grants. States can submit combined applications or continue to submit separate applications for FFY 2012. At this point there is much uncertainty. It appears that Wisconsin will pursue separate applications in 2012. She reported that both applications will have to address unmet service needs, prioritize activities, self-directed care, emphasize data collection, involvement of the Tribes and continuous quality improvement. She reviewed for the group the Maintenance of Effort (MOE) requirements for state spending (SSA MOE), Women’s MOE and the Tuberculosis MOE (TB MOE). Wisconsin will report on progress in twelve priority areas identified in last year’s application, prevention will maintain a 20% set-aside requirement and there will be targeted populations to address. Areas of concern that Ms. Gadacz noted are: trying to complete a planning process in three months, tying in priority populations, data reporting and gathering, “good and modern system,” the Affordable Care act, Parity, co-occurring needs, technical

assistance needs, the workforce and bi-directional care. Oversight of the development of the plan and priorities has been provided in the past through the Public Forum. We will need to strengthen this process with an Advisory Committee. There are mandated members to this Advisory Committee that are not on SCAODA, for example State Housing Authority and Vocational Rehabilitation. All of these requirements are due in an overly ambitious time frame. Mark Seidl asked that a report on the block grant be included on the September agenda. He asked staff to address the amount of the reduction, if any, and how will the reduction be shared?

## **X. Committee Reports**

### Planning and Funding—Joyce O’Donnell

Ms. O’Donnell thanked staff and members. She reported that the Planning and Funding Committee facilitated the Public Forum at the WAAODA conference held May 16, 2011. She will provide the minutes of that Public Forum in the September meeting packet. She then introduced Duncan Shrouf, Chairperson of the ad-hoc committee on the Intoxicated Driver Program’s Funding (IDP-Funding). Mr. Shrouf gave a brief report on the activities of the IDP-Funding committee. A letter has been sent to Governor Walker, however, no legislator has come forward to help (introduce legislation that would increase funding for the program). The final meeting of the IDP-Funding Group is July 6. A final report will be prepared. IDP services are a serious concern as the program provides funding for indigent OWI offenders. An advisory group will continue. Ms. O’Donnell read through a document provided in the SCAODA packet, the Planning and Funding Committee’s Annual Report for 2010. She read through the motions that will be voted on when a quorum is established:

- To oppose AB 63 (the bill extends the period of time Class “A” retailers may be open to sell alcoholic beverages—allowing for the sale of beer and liquor beginning at 6:00 a.m. instead of 8:00 a.m.).
- To oppose AB 76 (the bill would recoup expenses for the Department of Corrections when adults or juveniles in secured correctional facilities receive medical or dental care, requiring the prisoner to pay the charges).
- Motion requesting the SCAODA Chair appoint an ad-hoc committee to study State Agencies and Organizations’ continued ability to plan and sponsor statewide conferences and professional development for AOD professions.
- Motion to oppose potential GPR and PR cuts to alcohol and other drug prevention and treatment programs and services.
- Lori Ludwig reported that AB 57 (the bill making possession of “Synthetic cannabinoids” and/or two other stimulant substances an offense) was passed by both houses of the legislature and is awaiting the Governor’s signature.

Joyce O’Donnell reported on the “Think” program which she brought to the attention of the Council a year ago. The program utilizes a police officer to teach school age children the consequences of substance abuse. She thanked the Council and Department staff for referring the program developers to the Science to Service program within the Center for Substance Abuse Prevention (CSAP). The program has been enlarged upon through SCAODA and Departmental staff referral to CSAP.

Diversity

Michael Waupoose reported on the activities of the Diversity Committee. He noted that the Diversity Committee does not have a written Annual Report for the packet. It is in draft form and must be reviewed and passed by the Diversity Committee. He did report on the Diversity Committee's activities in the last year according to SCAODA goals.

- Provide Leadership—Mr. Waupoose reported that the Diversity Committee held a Public Forum at the Tribal Conference October 26, 2010. He also attended the Tribal-State Collaborative for Change. He was amazed at how few resources the Tribes work with. They are losing their dually licensed counselor, their computers are outdated, psychiatric care is only available two half days per month. However, for drug-free events, the entire community comes out. He added that there will be no Tribal conference this year, so the Diversity Committee is seeking an alternative venue to hold a Public Forum. Mr. Waupoose reported that the Diversity Committee opposed an Administrative Rule change through a SCAODA motion that would allow licensed marriage and family therapists, professional counselors and clinical social workers to engage in substance abuse counseling without seeking separate certification as a substance abuse counselor under s. 440.088, Wis. Stats.
- Educating Citizens—Mr. Waupoose informed the group that the Diversity Committee routinely holds their meetings in communities around the state, for example at L'Esperanza in the Milwaukee area, and at the Chippewa Falls Technical College. The Diversity Committee supports the presentations on diversity and Department staff, Sue Gadacz attending a Diversity meeting on the "Scopes of Practice," a SAMHSA recommended document outlining substance abuse counselor qualifications. He reported on a motion that would be voted on if there was a quorum, i.e., a motion to reconvene the Substance Abuse Advisory Committee at the Department of Regulation and Licensing and empower them to address pertinent substance abuse counselor workforce standards, rules, and educational requirements for licensure. The Diversity Committee is concerned about the "Scopes of Practice" document and feels that there needs to be professional input into defining the certification process. At this point Francine Feinberg suggested that changes in counselor qualifications are being driven by changes incurred from moving from a grant-based treatment system to an insurance based treatment system. The changes have been defined by insurance companies. Mr. Waupoose responded by indicating that insurance companies are not in complete agreement about who they will reimburse. Working with HMO's is both challenging and confusing. It takes a lot of practice. He emphasized that the "Scopes of Practice" document will have substantial impact on employers, agencies, practitioners and clients.

Intervention and Treatment Committee—Norm Briggs

Mr. Briggs reviewed the Intervention and Treatment Committee's work by goals for 2010:

- **Increased Access to Care**-Specifically for Women, Adolescents/Family, IDP and Older Populations. Identify treatment access challenges and recommendations for improvement.
  - Women's Treatment Coordinator from the Bureau reported on significant transportation problems in northern part of the State.
  - The Children Youth and Families (CYF) subcommittee has identified a significant gap in adolescent treatment providers and available levels of care - CYF developed a survey on obstacles, strategies.

- **Outreach to groups/organizations related to the funding of treatment.**
  - Issued a statement at the Infrastructure Study for gender specific treatment in the Core Benefits.
  - CYF created a private and public payers workgroup
  - CYF invited HMO and MA reps to meeting with treatment providers on 2/25/2011
  - WiNTiP newsletter dedicated to how providers can bill for tobacco services
  
- **Advocate for and provide linkages for sharing information and resources that increase awareness and address stigma**
  - WiNTiP sends updates to stakeholder partners to assure continuing support
  - ITC and its subcommittee membership is comprised of community stakeholders from across the state to promote regional communication and training
  - CYF is holding monthly meetings in different parts of the state
  
- **Improved Quality of Care –Increase the Awareness of and Use of Evidenced Based Practices specifically for Women, Adolescents/Family, IDP, Older Populations**
  - Endorsed the Adolescent Treatment Framework
  - Presentation of Adolescent Treatment Framework to SCAODA
  - Website posting of the Adolescent Treatment Framework
  - Reviewed the National and WI Standards for women’s treatment
  - Julia Sherman was a guest at IDP committee to present recommendations from the ACE workgroup report, 4/2011
  - Intoxicated Driver Program subcommittee identified need areas for education, prevention and treatment on a grid and presented to ITC
  
- **Integration of Services – Nicotine Care, Mental Health and Diversity**
  - Shel Gross joined ITC on 1/11/2011
  - WiNTiP webinars that focused on integration
  - WinTiP Newsletters
  - WiNTiP provided regular briefings to the leadership of provider and key stake holder groups
  - Electronic mailings through over thirty stakeholders and advisory groups
  - WiNTip met with Mark Hale in DQA to review what already exists in the regulations and explore what can be added
  - WiNTiP postings on website, Facebook and Twitter s sharing information
  - WiNTiP made presentations and staffed displays at state wide conferences of providers
  - WiNTiP sponsored two day long integration trainings to clinicians 5/2011
  
- **Workforce Development—**
  - Review results of ATTC workforce analysis. Review pending distribution and analysis of the survey
  - Joint motion with Diversity to oppose revision to WI Admin code MPSW 1.09
  - Reviewed final version of Scope of Practice recommendations from SAMHSA and the implications for Wisconsin, especially the development of the minority workforce.

Scott Stokes reported that the Prevention Committee was unable to finish its Annual Report in time to include it in the packet. He reported on the activities of the Prevention Committee. The Controlled Substances Workgroup has been meeting and is preparing a report. The SPF-SIG project is in its fifth year. There have been two law enforcement trainings with 100 participants. Eighty communities have participated in the “Parents Who Host” campaign. Legislative updates are always evaluated and discussed according to their effects on accessibility, availability, affordability and attractiveness of alcohol. The Prevention Committee hosted the Public Forum at the Prevention conference last year and will host it again this year, on Tuesday, June 14<sup>th</sup>. The Prevention Committee opposed AB 63 (as did the Planning and Funding Committee--AB 63 allows for the sale of beer and liquor beginning at 6:00 a.m. instead of 8:00 a.m.). The Prevention Committee would have introduced a motion during today’s meeting (if there was a quorum). The motion was to have opposed the Joint Finance Committee’s motion to adopt sales of alcoholic beverages in movie theatres.

Mark Seidl thanked the Committees for their work. Mr. Shroul asked a question about SCAODA members who are not members of Committees bringing motions to SCAODA. Mark Seidl mentioned that he was planning on setting up a meeting with staff to explore the idea of training for new members, including Roberts Rules. Sue Gadacz reviewed for the group that motions should be on the agenda. According to open meetings law, the motion should be available to the public for comment. Mr. Seidl clarified that at the very least, the subject for the item needs to be on the agenda, not necessarily the motion. However, knowing that an item will be voted on—through the presence of a motion on the agenda-- is very important to members who must consult with others prior to voting. It is important to follow the open meeting law. Joyce O’Donnell pointed out the example of a report that comes in to the Council. The Council would like to endorse the report. Anyone can make a motion to adopt. The subject matter is on the agenda.

**XI. Adjournment:** The meeting was adjourned at 2:50 p.m. The next meeting is scheduled for September 9, 2011 from 9:30 a.m. to 3:30 p.m. at American Family Insurance Conference Center, Building C, Room CL3300B.

2011 SCAODA Meeting Dates:

~~March 4, 2011~~

~~June 10, 2011~~

September 9, 2011

December 9, 2011