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State of Wisconsin

State Council on Alcohol and Other Drug Abuse

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STATE COUNCIL ON ALCOHOL AND OTHER DRUG ABUSE
MEETING MINUTES

March 2, 2012

9:30 a.m. – 3:30 p.m.

American Family Insurance Conference Center
6000 American Parkway Madison, WI 53783
Room A3141

Members Present: Sonya Sidky, Craig Harper, Dennis Baskin, Kevin Moore, Steve Fernan, Roger Flings, Norman Briggs, Joyce O'Donnell, Tina Virgil, Charlotte Rasmussen, Mark Seidl, Duncan Shrout, Scott Stokes, Michael Waupoose, Rebecca Wigg-Ninham,

Members Excused: Douglas Englebert, Sandy Hardie, Mary Rasmussen, Sandy Pasch

Members Absent:

Ex-Officio Members Present: Raymond Luick, Michael Wagner, Robert Williams, Randy Glysch, Donna Williams

Ex- Officio Members Excused:

Ex- Officio Members Absent: Thomas Heffron, Colleen Baird, Linda Preysz, Joann Stevens

Staff: Joyce Allen, Scott Caldwell, Michael Quirke, Lou Oppor, Patrick Cork, Tanya Bakker, Faith Boersma, Arlene Baker, Lila Schmidt, Susan Endres

Guests: Francine Feinberg, Todd Campbell, Dave McMaster, Krystle Gutting, Staci McNatt, Tami Bahr, Cathy Bear, Paul Krupski., Emmanuel Scarbrough, Nina Emerson, Kit Van Stelle, Janae Goodrich

I. Introductions – Michael Waupoose welcomed the group and began the meeting at 9:35 A.M. Members, staff and guests introduced themselves. Craig Harper, recently appointed by the Governor's Office and Robert Williams, Bureau of Family and Children were welcomed as new members by Michael Waupoose. It was announced that Rebecca Wigg-Ninham and Sandy Hardie will co-chair the Diversity Committee.

II. The group recited the Pledge of Allegiance. Mr. Waupoose reminded everyone to speak up and be clear so that all can be heard. There was discussion about not having enough members

present for quorum, so unless the numbers increased, there would be no actions taken on the motions. A quick review of the agenda was asked by Mr. Waupoose.

III. Public Input – Michael Waupoose asked for any public input. Staci McNatt announced that the WIRCO (Wisconsin Recovery Community Organization) has recently launched their website www.wirco.org. She urged everyone to go online and see what WIRCO is doing with advocacy and recovery support services. Staci also stated that a person can also sign up on line to be a member of WIRCO – which is free of charge and a great way to show support.

IV. Treatment Alternatives and Diversion presentation - Ray Luicks, Kit Van Stelle, and Janae Goodrich

The presenters introduced themselves and began with a power point presentation entitled: Advancing Effective Diversion in Wisconsin. Ray Luick explained that they wanted to see if treatment alternatives diversion (TAD) was useful with AODA offenders to see if it makes a difference regarding recidivism and cost. Mr. Luick thanked DHS, Lila Schmidt from the Bureau of Prevention Treatment and Recovery and DOC because these three agencies have been instrumental in assisting the presenters in gathering data. Today is the first opportunity to present the final evaluation of this program. He stated that their efforts have not stopped and they have been supporting the counties involved since 2006-07. Both Bayfield and Ashland Counties have just recently been included in this program. Kit Van Stelle thanked everyone for the invitation to speak at SCAODA and expressed that she was very excited with results and the TAD projects. She pointed out the web-link and the two page summary report. The full report is 80 pages and available online. The TAD projects include adult drug treatment courts in Burnett, Washburn, Wood and Rock Counties. As well there are adult diversion models in Milwaukee, Washington, Dane and in 2012 Ashland and Bayfield Counties. There are three evaluation components: the participant database, process evaluation and outcome evaluation. There was a 64% completion rate across all TAD programs – which is quite good. The core element of TAD is a variety of evidence based practices. The TAD model diverts non violent offenders, reduces recidivism (any new convictions post TAD participation) and reduces criminal justice system costs. Every \$1.00 invested in TAD yields benefits of \$1.93 to the criminal justice system through averted incarceration and reduced crime. TAD treatment courts yield benefits of \$1.35 for every \$1.00 invested. TAD diversion projects yield benefits of \$2.08 for every \$1.00 invested. Kit Van Stelle stated that the evaluations will be refining the cost analysis moving forward as certain factors were not included such as employment, and improved physical and mental health. The presenters were asked whether the cost benefit for child welfare will be included in this cost analysis. The evaluators indicated that it is very difficult to identify data for this type of analysis, but not undoable. At the same time, the presenters were not sure if there would be time to accomplish this. The recommendations for program improvement of TAD have a few high spots: 1. Modification of the language of existing statutes for TAD. 2. Promotion and encouragement of local development of projects. 3. Encourage the TAD projects to prioritize and admit moderate and high risk offenders. In conclusion, the presenters stated that TAD projects have positive impacts on individual offender's communities and local service systems. The next steps include dissemination of 2011 outcomes results; implementation at expansion sites; future evaluation activity and reports; and collaboration with other coordinating

efforts. Mr. Waupoose thanked the presenters for their hard work and information; the group responded with applause.

V. Review/Approval of Minutes – Michael Waupoose

A re-count of quorum members indicated that there were enough members present. Mr. Waupoose indicated that because some members need to leave early, the agenda will be shifted and minutes will be brought forth for approval followed by motions.

A review of the December 9, 2011, minutes by Michael Waupoose was brought forth. There was a motion to approve the minutes by Mark Seidl. Duncan Shroul seconded the motion. Mr. Waupoose called for the vote. All were in favor and the motion passed.

VI. Motions

A. Planning and Funding – Joyce O’ Donnell

Joyce O’Donnell made the following motions on behalf of the Planning and Funding Committee:

- 1. That the council affirms the value of the Screening, Brief Intervention and Referral to Treatment (SBIRT) project and agree to a closer examination of its implementation. The Committee requests that this be done in consort with the Intervention and Treatment Committee, and within this year (2012) that the three members of each Committee meet with Scott Caldwell, Rich Brown and/or Paul Moberg to develop recommendations to improve SBIRT outcomes and to locate sources of funding for sustainability of the project. Tom Fuchs, Pamela Bean and Duncan Shroul will represent Planning and Funding on this project. Mr. Waupoose called for the vote. All were in favor; the motion passed.**
- 2. To oppose Assembly Bill 464/Senate Bill 358 which state that under current law an under aged person many not enter/attempt to enter, falsely represent his/her age and procure/attempt to procure or possess/consume alcohol on licensed premises unless accompanied by a parent, guardian, or spouse who has attained the legal drinking age. A person who commits an underage violation is subject to various penalties, including a forfeiture ranging in amount from \$250 to \$1,000. This bill provides alcohol beverage licensees with a private right of action against person who engage in conduct that constitutes an underage violation. Under the bill, a licensee may bring a civil action against such an underage person and, if judgment is entered in favor of the licensee, the court must award to the licensee damages in the amount of \$1000, plus costs and reasonable attorney fees. However, if the underage person is less than 18 years of age and not emancipated, the licensee brings the action against the parent or legal guardian of the underage person instead. The licensee has the burden of proving that the**

underage person's conduct constituted an underage violation but the action may be brought regardless of whether the underage person received a citation for, or was convicted of the violation. Joyce O'Donnell indicated that AB 464 and the companion bill is self-serving to the tavern league, allowing taverns to profit from provision of alcohol to underage persons. It also placed children attempting to/purchasing alcohol in double jeopardy. **Duncan Shroul seconded the motion.** Kevin Moore asked if there were any amendments issued and accepted. It was answered that indeed, amendments were issued so alcoholic checks could take place and would make youth immune to punishments. A further discussion on the citations of taverns ensued. Mr. Waupoose asked for clarification of the purpose of the bill to which Mr. Shroul indicated he did not know the motivation behind the bill. **Mr. Waupoose called for a vote. All were in favor except Tina Virgil, Kevin Moore, Sonya Sidky and Norman Briggs who abstained. The motion passed.**

3. To oppose AB 547 which would allow individuals licensed as marriage and family therapists, social workers, or professional counselors by the Marriage and Family Therapy, Professional Counseling and Social Work Examining Board the use of the titles "alcohol and drug counselor" or "chemical dependency counselor without a separate certification established by DSPA. Duncan seconded the motion. Mr. Waupoose asked for discussion. Mark Seidl stated that SCAODA may want to oppose AB 547 but this section has been pulled from the bill. He proposed an amendment to 457.02 line 5 of the bill which covers the provisions of the bill that is concerned. Norman Briggs would like the council to go on record as opposing any issues that allow LPC's to not have specific training in AODA. He went on to state that this comes up time and time again. Mr. Waupoose asked if Mr. Seidl could come back with a motion for the next meeting regarding what he is suggesting. Mr. Waupoose asked Joyce O'Donnell if she still wanted to make the motion based on the fact that the section of note has been pulled from the bill. Ms. O'Donnell stated that she would like the motion to stand as it reaffirms the position of the State Council. Mr. Waupoose asked for any further discussion and indicated that SCAODA has invited DSPA (Department of Safety and Professional Services) to attend a meeting however, they have not yet done so. Mark Seidl stated that considering the fact that we think the line of interest and discussion has been pulled, we may want to add this to any future amendments relating to this issue. The issue was brought up that different amendments to this bill keep coming in. **Mr. Seidl made the motion to oppose the bill and the specific line 457.02 line 5 and any other further amendments that would be introduced relating to this issue. Rebecca Wigg-Ninham seconded it.** Dave MacMasters added his concern that there is very little representation of AODA counselors for those that make decisions in regard to licensing. **Mr. Waupoose called for a vote on the amendment. All were in favor except Sonya Sidky who abstained. The amendment passed. Mr. Waupoose then called for a vote on the main motion. All were in favor except Sonya Sidky and Roger Frings who abstained. Mr. Frings stated that he felt there would be a conflict of**

interest if he voted since he is a licensed professional counselor without specific AODA certification.

4. That the Executive Committee creates a strategy that involves SCAODA's development of an approach to increase representation of Legislators on SCAODA.

Duncan ShROUT seconded the motion. Mr. Waupoose asked for discussion. It was stated that the Planning and Funding committee would like the Executive Committee to meet with the caucus leaders from both parties and stress with them why it is so important to appoint someone to SCAODA. **Mr. Waupoose called for the vote. All were in favor. The motion passed.**

Prevention Committee – Scott Stokes

Scott indicated that the Prevention Committee was also going to oppose AB 464/Senate Bill 358 but that this was already opposed today by the Planning and Funding Committee. He indicated that there no other motions.

VII. Motivational Interviewing – Scott Caldwell

Scott Caldwell began his presentation stating that the phone is ringing off the hook for training in this evidenced based practice. Motivational Interviewing is an evidence based practice that is a collaborative and person centered way of being with people. It is nice and friendly, and welcoming and allows the professional to partner with the client's expertise and their ideas on the issue at hand. MI is collaborative, evocative and client centered. There are five elements of practice: Spirit, Client-centered /empathetic, Targeted behavior, Client Change Talk and Skills. The evidence for MI is outstanding: there are 1100 publications in support of MI – 230 are randomized clinical trials; 5 meta-analyses. For two decades MI has been top ranked for AODA treatment. Mr. Caldwell listed the current AODA treatments that are being utilized that work and do not work. The bottom 3 that do not work: #41: Standard treatment, #42 Confrontational Counseling, #43 Education - none of these are effective in treating adults with AODA. The Top 2 that do work: #1 Brief Intervention and #2 Motivational Enhancement. As well, MI is increasingly a go-to method for treating kids with substance abuse issues. Mr. Caldwell pointed out three studies demonstrating that MI added at the beginning of treatment significantly positively changed treatment outcomes. MI is effective for things besides AODA such as obesity, dental, asthma, violence, health promotions, diabetes, cardiac, smoking, eating disorders, gambling, and dual diagnoses. The things in common with these issues are that motivation is the key to change. Mr. Caldwell indicated that the number one market for MI training is DOC; Wisconsin is launching a huge initiative for all probation and parole staff to be trained in MI. Scott went on to state that MI has a cultural relevance in that it worked moderately for white participants. For patients of color the effects were tripled. Scott indicated that a reason for this could be explained as

such: If we go back to the spirit of MI, it is a collaborative process, the client is viewed as the expert, and the therapist draws out the client's goals and values. Historically, conditions of oppression for minority and racial ethnic groups, the spirit of MI – these conditions are missing. So MI brings these back and the client drives this. Norman Briggs asked if there is a statistical breakdown of outcomes based on economic diversity? Mr. Caldwell stated that this hasn't been looked at, but it is necessary to look for predictors that predict outcomes. What does not predict outcome: gender, demographics, race, or age. As well, clinical severity does not predict outcome in MI. What does predict outcome is the skill level of the counselor. Mr. Caldwell strongly recommended that MI should be emphasized in counselor training and that an increase in opportunities for initial training is necessary. Mr. Caldwell then opened it up for questions or thoughts. Mr. Waupoose asked Scott to identify the greatest barrier in counseling agencies or organizations that get in the way of ensuring fidelity. Mr. Caldwell answered that it is like learning any other skill – there is a need for supervisors to observe practice. In the medical field, doctors have tons of supervision; psychotherapists don't have those opportunities. Susan Endres asked if Mr. Caldwell is thinking about offering training to Medicaid/HMO providers. He indicated that he would love to share MI information no matter who requests it. Norman Briggs indicated that his team at ARC was trained on MI, and then continued with biweekly audio recordings with a talented Clinical Supervisor which held to the fidelity of the practice. Mr. Caldwell echoed Mr. Brigg's comment that supervision feed back is very important and it is unfortunate that there is not a lot of MI supervisor training available. Staci McNatt commented that her workplace offers 1.5 days of MI in AODA trainings. She indicated that this involves a lot of role playing and that it has been a great learning tool. Mr. Waupoose thanked Mr. Caldwell for his wonderful presentation and the audience responded with applause.

VIII. Update on Workforce Surveys – Mike Quirke

Mike Quirke stated that the survey just closed yesterday so the information is very preliminary. He stated that he would like to come back to share more information at a later date. He went on to state that there are at least 100 more surveys that will be added to the database that have not yet been tallied. The purpose of this survey has to do with issues coming down the pike re: Patient Affordable Care act. There is an emphasis on AODA clinicians being masters level professionals. At the same time the Feds have facilitated a group of experts to come up with some model ways to differentiate substance abuse. The survey is finding out what our counselors have in the way of credentials. We hope that the results can be used for discussion purposes and plan how to use the funds for Minority Training Institute. Francine Feinberg asked if the purpose of the survey was to standardize HMO's. Mr. Quirke stated that the impact that the health care reform act may or may not have would be on how we provide practice. Dave Mc Master wondered how to obtain the email list from DSPS as his agency would like to have an email list of providers available. The group indicated that any organization can purchase an email list and DSPS website can

instruct a person on how to do so. Emmanuel Scarborough asked that when Mike comes back to discuss the details of the survey findings that he include information on how the education level of the counselor impacts the reimbursement. Mr. Quirke stated that he would be willing to provide that information.

IX. Combined Mental Health and Substance Abuse Needs Assessment Planning Sub-Committee – Joyce Allen

Joyce Allen reported on the need for the Wisconsin Mental Health and SCAODA Councils to form a new combined planning group for the Substance Abuse and Mental Health Block Grant. The next block grant is due in April 2013, but it is important to begin the combined planning process now. Federal law has always required that the mental health block grant be reviewed by the mental health council before being submitted, but this is new for substance abuse. SAMHSA is now requiring a combined application process and a behavioral health advisory committee. The State's proposal is to have staff from both councils form a needs assessment planning committee and have both councils review the application. The combined committee will do the in depth work and make recommendations which will go back to the councils for action. The executive staff of both councils have already come together for discussion. Joyce referenced pages 55-56 of the meeting packet for definitions and process of a needs assessment. Members of this committee will be involved in looking at what services are in place now, conducting an analysis of what is needed, and identifying what the priorities will be. From there, goals and strategies will be developed and put into the block grant application that will drive the priorities of our staff resources. The EPI study will provide data for substance abuse and sources of data for mental health will be identified in addition to looking at our needs as a whole.

Areas for data collection will include: 1) The prevalence of problems for the entire population as well as relative needs for special populations. 2) Access to prevention, treatment and recovery supports. Are people able to gain access; do they receive the appropriate services; how timely are they, where are they available; and are there any differences for specific populations? 3) What is the capacity of the system and are the needed services available? 4) Quality of service, supports and treatment. Are these at the desired level, are they patient centered, safe and efficient? 5) Outcomes, are they provided and what is the impact?

Steve Fernan mentioned that youth are one of the special populations to keep in mind when conducting the need analysis. Joyce Allen responded that it will be important to have the right people involved on the committee who can provide helpful information. Todd Campbell asked about the amounts available in the block grants. Joyce Allen responded that there is 27.8 million in the 2012 SABG and 8 million in the 2012 MHBG. Though there is a requirement for a combined application, the SABG and MHBG will maintain separate funding. In 2013 the recommendation from SAMHSA is to break out prevention from treatment and have 4 block grants (substance abuse treatment, substance abuse prevention, mental health treatment and mental health prevention). In terms of funding reductions, Joyce Allen stated that the mental health formula reallocation was reduced by 9%, but will depend on the mental health prevention block grant. For substance abuse it looks like there will be an even wash. Todd Campbell asked about the level of commitment for the members. Joyce Allen replied that she anticipates that the committee will meet on a monthly basis and will have the ability for conference call in. The

deadline for the committee to complete its work will be by the end of 2012. The committee members will be asked to review material between meetings and provide information and advice on how to reach out to special populations. Michael Waupoose asked for volunteers interested in being a member of the committee. The following individuals identified themselves (Rebecca Wigg-Ninham, Steve Fernan, Todd Campbell, Duncan Shrout, Staci McNatt, and Tami Bahr).

X. State Agency Reports

Charlotte Rasmussen from the Pharmacy Examining Board reported having shared the report from the Prevention Committee's Controlled Substances workgroup, "Reducing Wisconsin's Prescription Drug Abuse: A Call to Action" with the Board. She also reported that the Board has received a grant to develop and implement a prescription drug monitoring program in Wisconsin. Their goal is to get a program in place this Spring. Lou Oppor asked if there would be any public hearings on this program and if it would be a mandatory program. Charlotte responded that there had been a hearing on Monday, April 27, and thought that someone from SCAODA was present. There will still be opportunities for questions and comments with the work group that is pulling the program together. She confirmed that the program would be mandatory. Mr. Oppor noted that the original legislation would only approve the program if it was funded with federal grant money and asked how the program would be sustained. Charlotte responded that this is still one of the questions that will need to be answered.

Steve Fernan from the State Department of Public Instruction reported on the twenty year trend data from the 2011 Youth Risk Behavior Survey (YRBS). The program is administered every two years as a way to monitor at risk behaviors of students by gathering student self-reported data on health behaviors such as nutrition, exercise, mental health and substance abuse. On the positive side, there is a continuing trend line for reduced alcohol use and a delay in the age of onset. The percentage of students binge drinking is also coming down and is now closer to the national average. Driving after drinking or riding with a driver who had been drinking is also significantly lower from the base line established in the early 90's. In terms of negative trends, marijuana hit a low point in the early 90's and then saw a more substantial increase in the mid 90's which leveled off around year 2000. Since then it has continued to inch up. Tobacco use had significantly declined with the funding and policy changes occurring in this area but then flattened again as a reflection of the number of youth who had become addicted. There is no trend line to report on prescription drugs because there is not enough history to establish a trend. Steve offered to provide a presentation on the 2011 YRBS data at the June SCAODA meeting. Norm Briggs raised the idea of joint presentation with the Children, Youth and Families (CYF) subcommittee of ITC to include information on treatment trends as well. Emanuel Scarborough asked if information on trends was available by race, gender and age. Steve responded that this data is collected but is not sure if there is a large enough sample size to establish trends. Staci McNatt asked about the timeframes of the YRBS. Steve responded that the information is collected between February and April in the odd number years and then takes about one year to get the results. The survey results are available on the DPI website.

Kevin Moore from DHS reported that Sue Gadacz is no longer with the Division. She has taken a position with the Milwaukee Behavioral Health Services Division. Her position with the

Division will be filled and Lou Oppor is filling in until a permanent hire is made. The President's budget was recently released and will be reviewed by the entire Department. Outside of Medicaid we will be doing more with less and some hard decisions will need to be made. Kevin will provide the committee with future updates. Joyce O'Donnell recommended that a letter of commendation and thanks be given to Sue Gadacz from the council. She recommended that the council invite Sue to a meeting and present her with the letter at that time. Lori Ludwig was reported to be recovering from hip surgery and is expecting to return to work soon.

XI. Committee Reports

Executive Committee – Michael Waupoose

Michael Waupoose reported that the executive committee met to discuss the Drunk Driver Reform Bill and a motion was made to send a letter to Representatives Krusick and Ott that SCAODA is in support of the bill and be listed as a sponsor of the bill.

Planning and Funding Committee – Joyce O'Donnell

Joyce O'Donnell reported no additional updates beyond the motions that were presented.

Prevention Committee – Lou Oppor for Scott Stokes

Lou Oppor reported that the Prescription Drug Abuse Report from the Prevention Committee's Controlled Substances Workgroup was disseminated in January. He reported that Senator Pasch asked staff if there was any legislation she could support in regard to the recommendations of the report. There is currently some draft legislation created regarding product stewardship involving the Department of Natural Resources (DNR) and the Department of Agriculture. Product Stewardship is a policy that requires companies that manufacture and sell a product to be responsible for the disposal of the product in a way that reduces the health and environmental impacts.

Diversity Committee – Rebecca Wigg-Ninham

Rebecca Wigg-Ninham reported that the Diversity Committee has a great deal of interest in the survey report from Flo Hillard in regard to where providers are in meeting the standards and requirements that are part of the Patient Protection and Affordable Care Act and Parity legislation. Who is providing them the education they need? The committee is also looking for new members and would like to increase the diversity of their membership. They are interested in the development of their website and want to be able to provide information there that would be of help to others.

Intervention and Treatment Committee (ITC) – Norman Briggs

Norman Briggs reported that Roger Frings has been very helpful in addressing issues related to improving access to services. Roger has been updating the complaint system within the Office

of the Commissioner of Insurance (OCI), for all lines of insurance, by implementing a better coding system for the complaints they receive. Previously all complaints were generally categorized. ITC has had discussion on including the complaint line number on intake forms across treatment agencies.

ITC has also been serving as the Ad-hoc Committee on Access which has identified various sources of information related to access, including: the 2012 Substance Abuse Block Grant application which outlines unmet service needs and gaps and planning priorities to address the gaps; the 2010 Wisconsin Epidemiological Profile on Alcohol and Other Drug Use (EPI Report); and the 2009 Human Services Directory Survey. Mr. Briggs reviewed the difference between the prevalence rates of substance abuse disorders and the rate at which individuals seek out services. Multiple surveys, as confirmed by Mike Quirke, have determined that approximately 20% of US adults have diagnosable SUDS. Of that group, only about 20% perceive they have a problem and seek treatment. This is true for both the publicly and privately funded. Approximately one out of four individuals between the ages of 18 and 25 have a diagnosable substance abuse disorder, yet only half of those believe they have a problem and seek out treatment. Mr. Briggs also pointed out that the study found in the block grant application used a standard poverty rate of 54% to establish the poverty rate or income level that make people eligible for public financing of substance abuse treatment for all counties in the State. Since this analysis doesn't give us a clear picture of need and access to services for persons within their county of residence, data should be obtained and calculated by county using the poverty rate for each county. It will also be important to obtain information on the availability and accessibility for special population such as non English speaking, deaf or hard of hearing, women, and older populations. As an example, the women's urban/rural projects that have been documented as providing truly women-specific services can only accommodate 11% of the women receiving publicly funded treatment in Wisconsin. The block grant also made note of the fact that access to services is especially limited in our rural counties. According to the County Human Services Directory Survey, urgent needs were identified for halfway house (7 counties), residential (12 counties), medication assisted treatment (7 counties), and Intensive Outpatient or Day Treatment (6 counties). Mr. Briggs reported that this data fits well with the Bureau of Prevention, Treatment and Recovery's focus of providing services with a more regionalized approach to addressing some of the higher cost items. Michael Waupoose shared that the Healthcare Effectiveness Data and Information Set (HEDIS) used by HMO's to measure performance on important dimensions of care and service may be an additional source of information. There is a performance measure within HEDIS for access and availability of care called initiation and engagement of alcohol and other drug dependence treatment. The HEDIS measures are available on the National Committee for Quality Assurance (NCQA) website. Employee Trust Fund (ETF) and OCI also publish information for their health plans. Norman identified the need to talk about the coordination between the Ad-hoc Access Committee and the joint planning group of the Mental Health Council and SCAODA that Joyce Allen discussed earlier in the meeting.

WINTIP Update – Dave Macmaster

Dave Macmaster reported that as of May 1 2012, Libertas, at L.E. Phillips in Chippewa Falls will become the second program in the State to implement full integration of nicotine dependence

treatment and be a tobacco free environment. They are preceded by St. Joseph's Hospital in Marshfield who has been the pioneer under the leadership of Sheila Weix. There is another program expecting to begin implementation this year as well. Dave also reported that SUPAR (Substance Use Practitioners Association for Recovery) will be mailing a survey and information to counselors in March to expand services to those working in the field. They are currently recruiting for members. Focus groups are also being scheduled to occur around the state this year as well. The new Association is hoping to fill the role of the former WI Certification Board. WiNTiP has also selected seven recipients for the Integration Innovators Awards mini-grants designed to advance tobacco/nicotine integration into Wisconsin AODA and mental health services and the recovery community. More information will be available on the WiNTiP website. Three training manuals are now available on the website, one for AODA clinicians, a second for mental health clinicians and a third for managers and administrators. There is also a new Nicotine Anonymous group available as an expansion of an ongoing resource. WiNTiP's advertising campaign has been extremely successful, having received 7500 hits on the CETRI website. Lou Oppor asked if SUPAR was going to replace WAADAC. Dave responded that SUPAR is associated with WAADAC but offers a lower cost membership from WAADAC and a different set of benefits from the national benefits. The role of SUPAR is to support persons working in the substance abuse treatment field with information, resources and a united voice at the State level.

XII. Agenda Items for June 8, 2012 Meeting – Michael Waupoose

- Joint presentation on the Youth Behavior Risk Survey (YRBS) by Steve Fernan and Adolescent Substance Abuse Treatment trends by the CYF subcommittee (suggested by Steve Fernan and Norman Briggs)
- Adverse Childhood Experiences
- Update on Workforce Surveys by Mike Quirke
- Summary of Presidents budget and the impact on substance abuse services
- WIRCO presentation of Recovery Support Services (suggested by Staci McNatt)
- Discussion on the development of core values and principles within the council to apply to rapid responses taken up by the Executive Committee to address urgent issues (suggested by Norman Briggs)

XIII. Announcements

- Joyce Allen announced that Faith Boersma is the new Consumer Affairs Liaison in the Division and will be able to link us better with consumers across the State.
- She also announced that the Legislative Audit Bureau's audit of the IDP has been completed and released.
- Joyce Allen recognized Todd Campbell and the new initiative that Dane County is doing to address access to residential treatment services.
- Joyce O'Donnell announced that the author, Barron Lerner, will be discussing his book, "One for the Road: Drunk Driving Since 1900" on April 19, 2012, Noon -1pm

in Room 1306 Health Sciences Learning Center, 750 Highland Ave. in Madison. The discussion is free and open to the public. Joyce thought it would be a good idea for SCAODA to develop a library on books and resources. Nina Emerson identified the role that the alcohol industry plays in the issue of intoxicated driving and the need to address the issue from a public health approach that addresses lowering the availability of alcohol and opposing alcohol sponsored events.

- Nina Emerson announced the 18th Annual Traffic and Impaired Driving Conference on April 10-11 at the Paper Valley Hotel and Conference Center in Appleton.

XIV. Adjournment – Michael Waupoose

Joyce O'Donnell motioned to adjourn. Norman Briggs seconded the motion. The meeting adjourned. The next SCAODA meeting is scheduled for June 8, 2012 from 9:30am to 3:30pm in room A3151.